

More Bang FOR YOUR BUCK

When you compare our rates to other regional magazines, you'll see that no one beats our prices. With the combination of our circulation, distribution and rates, *BrainstormNW* offers the top value to reach the best clients for your business.

- All prices are **NET RATE**
- Full-color at no extra charge
- Nonprofit: **50% off 1-month rate**
- Ad design available; **inquire for pricing**

MECHANICAL REQUIREMENTS

PDF (PREFERRED)

- Original artwork at 300 dpi
- Fonts - embedded
- Compression - none
- Color - CMYK

JPEG

- Original artwork at 300 dpi
- Image quality - maximum
- Color - CMYK

ILLUSTRATOR

- Accepted for line art
- Colors and images - CMYK
- Fonts saved to outlines

SEND ELECTRONIC FILES TO:

Attn: Ad Production
ads@brainstormnw.com
Phone: 503-675-7366
Fax: 503-675-7368

SEND MATERIALS TO:

BrainstormNW
Attn: Ad Production
311 B Avenue, Suite P
Lake Oswego, OR 97034

Rates

STANDARD AND PREMIUM PLACEMENT RATES

SIZE	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
Full	\$2665	\$2310	\$1995	\$1595
Half	\$2075	\$1730	\$1210	\$850
Third	\$1815	\$1390	\$970	\$610
Quarter	\$1300	\$1075	\$795	\$525
Sixth	\$980	\$725	\$525	\$260
Eighth	\$500	\$345	\$275	\$135

Ad contracts can include mixed ad sizes to maximize your budget and ad campaign impact. Frequency discount applies for all ad sizes.

PREMIUM RATES Outside back cover: \$4200. Inside front/back cover: \$2900.
Premium placement subject to availability. Price negotiable based on total year buy.

Specs

ADVERTISING DIMENSIONS

SIZE	NON-BLEED	BLEED	TRIM SIZE
Full	7.375 x 9.875	8.625 x 11.125	8.375 x 10.875
Half (horizontal)	7.375 x 4.75	8.625 x 5.5	8.375 x 5.25
Half (vertical)	3.5 x 9.875	4.25 x 11.125	4 x 10.875
Half (corner)	4.75 x 7.25		
Third (horizontal)	4.75 x 4.75		
Third (vertical)	2.25 x 9.875	2.875 x 11.125	2.75 x 10.875
Quarter (horizontal)	7.375 x 2.25	8.625 x 2.875	8.375 x 2.75
Quarter (vertical)	3.5 x 4.75		
Sixth (horizontal)	4.75 x 2.25		
Sixth (vertical)	2.25 x 4.75		
Eighth	3.5 x 2.25		
Spread (full bleed)		17 x 11.125	16.75 x 10.875
Spread (gutter)	15.75 x 9.875		

