

# LEVERAGE YOUR MESSAGE

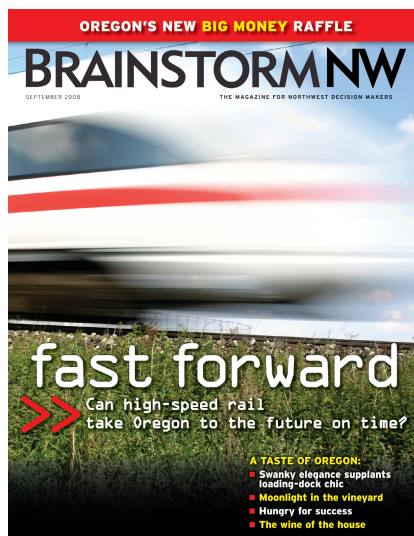
*Smart marketing for tight times.*

Oregon's business leaders and decision makers always turn to *BrainstormNW* for coverage of important issues. You won't find dry industry lists or formula articles in our pages. We offer smart marketing opportunities for tight budgets. Just the right niche, with that perfect focus – and at a great price. In addition to our outstanding regional business coverage, be sure to take advantage of our entertaining lifestyle sections that reach our affluent and attractive demographic. We know what makes Oregon executives tick, and we've updated and refreshed our best feature sections with unmatched editorial depth.

## 2009 Features

### EDITORIAL CONTENT

ISSUE	FEATURE	SPACE CLOSE	ART DUE
January	Health Care	Dec. 15, 2008	Dec. 19, 2008
February	Law	January 15	January 20
March	Money and Investing	February 16	February 20
April	Summer of Golf	March 16	March 20
May	15 Fascinating Oregonians	April 15	April 20
June	Life Cycles: Businesses Serving Generational Needs	May 15	May 20
July	Regions: Oregon's Riches and Rifts	June 15	June 19
August	Sports	July 15	July 20
September	Food and Wine	August 14	August 20
October	Arts for the Ages	September 15	September 21
November	Office Space: Buildings, Environment and Culture	October 15	October 20
December	Community: Civic Leadership, Service and Philanthropy	November 16	November 20



“Successful businesses always look to the future to maximize ad dollars and reach the right demographic. BrainstormNW is several steps ahead on important trends and issues, and placing our ads in the magazine helps keep us ahead of our competitors. It's the right image and the right target market. It's smart marketing for tight times.”

**Kathy Gull**  
Owner, Lady Golf

**BRAINSTORMNW**

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