

EDITORIAL CALENDAR 2005

In addition to *BrainstormNW*'s special strength as an "executive business magazine," we publish cleanly designed features that appeal to the "executive lifestyles" of our readers.

ISSUE	FEATURE	SPACE CLOSE
February 2005	Oregon's Romantic Side	January 21, 2005
March 2005	Money*	February 18, 2005
April 2005	Fifteen Fascinating People Wordstock 2005*	March 23, 2005
May 2005	Summer of Golf* JELD-WEN Tradition Preview Northwest's Female Power Execs	April 22, 2005
June 2005	Women in the Sports...Business, Media, Education, Management	May 24, 2005
July 2005	Home Building* Street of Dreams	June 24, 2005
August 2005	Safeway Classic Preview*	July 22, 2005
September 2005	Portland Art Museum*	August 24, 2005
October 2005	Luxury Travel Weekend Excursions	September 23, 2005
November 2005	Holiday Events & Entertainment	October 25, 2005
December 2005	Retail Trends Executive Gifts	November 24, 2005

* These features will be part of a *BrainstormNW* special section.

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